

## Moral Rights

Moral rights apply to any work that is protected by copyright, but unlike copyright, cannot be sold or transferred and must be asserted unless they are to be waived. They last for the duration of the copyright, except for false attribution, which only lasts for 20 years from the death of the creator.

*Moral Rights do not apply where an employer owns the copyright.*

There are four main moral rights:

- Paternity - to be identified as the author/creator
- Integrity - to object to derogatory treatment
- Privacy - in certain photographs and film (commissioned for private, domestic purposes)
- False Attribution - not to have another's work falsely attributed to the original creator.

Anyone who has commissioned the taking of a photograph or the making of a film for private and domestic purposes, although they may not own the copyright, retains a moral right to privacy in those photographs and films for as long as the copyright subsists.

For further information or advice, email [Kate Vasili](mailto:kate.vasili@...)