

CREATIVE CAREERS FAIR

Tuesday 12th April

11am - 4pm

Quadrangle, College Building

Art & Design and Media & Performing Arts are joining together with the Students Union to host the first ever Middlesex University's Creative Careers Fair.

EVENT AIMS

This event is to provide all Middlesex creative students with the following:

- The opportunity to talk to employers that you could potentially work or intern for in the future
- Find out industry's expectations and opportunities that are available.
- Find out the professional journeys and experience of those who work in the industry you aspire to work in
- To begin thinking about your future and/or your career after graduation

EVENT FEATURES

Industry experts exhibiting in the Quadrangle, College Building 11am - 4pm

Panel Talks

Guest speakers include a selection of industry experts, inspiring alumni and the Vice Chancellor

12pm - 1pm: C114

2pm - 3pm: C114

Creatively tailored Interactive workshops throughout the day 11am - 4pm. 30 minutes each

Interview Skills

1.00 - 1.30pm, C111

A creative and interactive session with a role play interviews to prepare you for the style of interviews that you will have in the creative industries, with a unique chance to receive feedback on your mock interview. This will help you on how to answer interview questions and how to prepare for your interview. This will help you to identify their personality and professional practice traits for building your interview skills.

Portfolio Building

3.30 - 4.00pm, C127

Learning how to form a visually impressionable creative yet professional portfolio. The session will look at the following: layout, binding, common mistakes, presentation which can vary depending on each industry. And finally, students will look at examples of physical and digital portfolios

Creative CV Building

11.00 - 11.30am, C111

3.00 - 3.30pm, C127

Looking at examples of various creative CV's, learning how a creative CV should appear different to a professional/academic CV, and the various ways a Creative CV could be presented. Each CV varies depending on each industry, but you will see how to highlight and show your personality and skills on your CV.

Becoming Self-Employed

11.30 - 12.00pm, C111

1.30 - 2.00pm, C111

This session is looking at how to become successfully self-employed and how to do so within the creative industry. You will learn what services and support is provided by the Enterprise Development Hub, and how the service can enhance yourself as a freelancer, brand or business. There will be an alumni guest speaker from the creative industry that has utilised the EDH to optimise their business.

PANEL TALKS

The panel talks are a chance for you to hear from Industry experts about their professional journeys, experience and advice. This is a unique opportunity for you to ask questions directly to employers and graduates about the industry and find out what you really want to know about life and careers after graduation.

RSA Design Awards

sda.thersa.org/

Rebecca Ford, UK Manager

Rebecca is UK Manager of the RSA Student Design Awards, a curriculum and competition that challenges emerging designers to apply their skills in new ways to tackle social issues. She's also a trustee of youth arts charity Phakama, and co-founder of Digital Disruption, a project that empowers young people to engage critically with the Internet. Prior to working at the RSA Rebecca was a project lead at Bold Creative, and she holds an MSc in Social Anthropology from UCL. Follow @RSADesignAwards.

White Light

<http://www.whitelight.ltd.uk/>

Chris Nicholls – Operations Director

Larissa Cain – Recruitment Advisor

White Light is the complete production solution specialist operating in a range of markets such as events, theatre, concert touring, festivals, broadcast and themed attractions. Since its formation in 1971, the company has forged a reputation of supplying solutions for projects of all sizes across the UK, Europe and worldwide. As a result, it has attracted many of the world's leading manufacturers to choose WL as their exclusive distributor, such as ArKaos Pro, CORE Lighting, Look Solutions and Wireless Solution. Following the recent expansion of its Audio Department, the company is also an appointed dealer for the very latest audio products including EM Acoustics, Full Fat Audio, Shure, Sennheiser and Yamaha Commercial Audio. Offering hires, sales, events, installation, technical service and training, WL prides itself on its industry knowledge, personal

service and high technical standards – all of which have earned the company the complete trust of professionals across the entertainment spectrum during its 44 years in the industry.

Purple Stone PR

<http://www.purplestonepr.com/>

Bridget Adrow, Creative Director

“My job role involves liaising with clients to put together strategies and concepts as well as agreeing goals and time scales for achieving and measuring them. I meet and brief with the team who then implement strategies using media relations, search marketing, digital & social media marketing as well as creative design and event planning/management.”

Andre Thompson

BA Animation Alumni, VP Art and Design, Media and Performing Arts

Andre is also the current Vice President for Art and Design and Media and Performing Arts. This year, he has pioneered POW Media as he introduced POW Showcase and POW News. The magazine has so far had 3 successful issues. Andre represents all students in Art and Design, Media and Performing Arts to provide new events and opportunities as a inspirational Animation Alumni.

Rowena Kinghorn

Fashion Communication and Styling Year 3 Student Works as a model caster regularly for shows such as Vivienne Westwood, J. JS Lee, and Christopher Raeburn at London Fashion Week. Currently works freelance at Top of the Pops and Girl Talk Magazine and is often commissioned as a stylist for various magazine photoshoots. Finally, she is the

current POW Magazine Editor and has worked on the magazine for 3 years.

Battersea Arts Centre

Contact: Kane Moore (kanem@bac.org.uk) Head of Development

<https://www.bac.org.uk/>

Referred to by The Guardian “one of the most powerful engines of 21st-century British theatre” whose “influence has spread far and into every layer of British theatre” Battersea Arts Centre is a world class producing theatre, whose home is Battersea’s Grade II*-listed town hall. Since opening in 1980 we have carved out a reputation, both in the UK and internationally, as a home for risk-taking work, where emerging talent is found and championed and the public collaborates with artists to develop groundbreaking new theatre, which is open and accessible to all. Last year we worked with over 400 artists to develop and present 650 shows, seen by over 65,000 people, both in our London home, across the UK and in countries from China to Belgium and New Zealand. Many of the UK’s most acclaimed theatre companies, from Punch-drunk to Kneehigh and Forced Entertainment, have their roots in our building.

Buzzfeed

www.buzzfeed.com

Rebecca Hendin, Illustrator and Designer

Rebecca Hendin is an illustrator, cartoonist, designer, artist and animator. She is a full-time in-house illustrator/designer at BuzzFeed UK, covering the editorial artwork for BuzzFeed International. Her political cartoons are syndicated by Universal Uclick. She is a multi-award recipient for her work, most recently winning the 2015 World Illustration Award for New Talent in Editorial Illustration.

Rocket Network

<http://www.rocketnetwork.co.uk/>

Laura Henderson, Digital Account Director

“We are a thriving, award winning communications agency based in London, and we pride ourselves on Knowing More. Our 60 strong team of planners and

buyers work together across a range of disciplines to deliver this vision for some of Britain’s most dynamic brands and businesses”

Wyatt-Clarke and Jones

James Gerrard-Jones

‘All our artists create motion content as well as stills, from full-scale TV commercials and documentaries to short online stop-motions. We offer a full production and development service no matter how large or small your project.’

Fashion Retail Academy

<http://www.fashionretailacademy.ac.uk/>

Rebecca Prowse, Events and Partnership Officer

‘The FRA is the leading vocational college for specialist fashion retail courses, with start dates throughout the year. Many of our courses are exclusive and have been developed to provide a combination of an in-depth knowledge with hands on practical experiences. Founded by the fashion retail industry in 2005, we now work with over 130 brands to provide unrivalled access to work placements and industry master classes, projects and workshops. Our courses are continually evolving to meet the current recruitment needs of the sector, providing you with the most up to date information and skills needed to succeed. Our state of the art building has recently undergone a £2 million upgrade, and you will learn from tutors who are experienced teachers and practising industry experts.’

Just Got Made

Helen Kemp – Founder

The global economy and our way of doing business are changing and a small-scale revolution in manufacture is beginning to take place. No longer about large factories and global outsourcing, the focus is now shifting to the thousands of talented contemporary craftspeople, workshops and manufacturers, who can deliver work in smaller, more personal batches or to commission.

EXHIBITORS

Industry experts will be exhibiting in the Quadrangle between 11am - 4pm. This is a fantastic opportunity for you to meet prospective employers in the industry you aspire to work in. You could enquire about discover the company's application processes, expectations, current vacancies, work placements and graduate schemes available. Furthermore, this is also for students of all years to start thinking about your future and the career you wish to pursue and who they would potentially like to work for.

Masterclass

<http://masterclass.org.uk/>

Josh Brown, Press & Marketing Manager
Kezia Newson, Marketing & Design Assistant
Supporting and nurturing young people through theatre is, and always will be, at the heart of Masterclass.

As the in-house education charity of the Theatre Royal Haymarket, the Masterclass programme hosts inspiring and empowering talks with leading industry figures in addition to paid apprenticeships, careers advice sessions and a whole host of creative opportunities for people aged 16-30.

We are devoted to using theatre as a platform to build confidence, strengthen self-esteem, nurture creativity and develop business and life skills in young people, the talent of the future.

Mousetrap Theatre

<http://www.mousetrap.org.uk/>

Ellie Shaw – Programmes Administrator
Jennifer Ball – Youth Engagement Manager
Mousetrap Theatre Projects is a theatre education charity dedicated to bringing the magic of theatre into the lives of young people. We open the doors to all that London's vibrant theatre scene has to offer, particularly to young people with limited means or opportunities. Whether you are a young person or someone working with young people, we invite you to come through those doors with us and begin your theatre journey.

Postgraduate Study

<http://www.mdx.ac.uk/get-in-touch/meet-us/pg-open-days>

Spencer George and Anna Spyrou
"Whatever you want to gain from postgraduate study you'll find it here at Middlesex University. All our courses are built around the realities of the professional world and you'll have lots of contact with leading figures and companies in your field of study. In short, everything's designed so that you're perfectly prepared to reach your career goals. Our flexible study options mean that you can fit your postgraduate degree around you – study full-time or part-time or gain your degree in the workplace via Work Based Learning."

Alumni Association

<http://www.mdx.ac.uk/about-us/alumni>

Imogen Stevenson
"We are extremely proud of our graduate community, its influence around the globe and exceptional contribution to a broad range of professional fields. Through the Middlesex University Alumni Association, you can access this incredible pool of talent and a growing range of other exclusive benefits and services. What's more, your continued engagement with the University can make a real difference to the next generation of Middlesex students"

Erasmus

<http://www.erasmusprogramme.com/>

Jack Tims

"The Erasmus Programme is an EU exchange student programme that has been in existence since the late 1980s. Its purpose is to provide foreign exchange options for students from within the European Union and it involves many of the best universities and seats of learning on the continent."

Apple Retail

<http://www.apple.com/jobs/us/>

Rachel Wright, Talent Attraction Manager

Apple revolutionized personal technology with the introduction of the Macintosh in 1984. Today, Apple leads the world in innovation with iPhone, iPad, the Mac and Apple Watch. Apple's three software platforms — iOS, OS X and watchOS — provide seamless experiences across all Apple devices and empower people with breakthrough services including the App Store, Apple Music, Apple Pay and iCloud. Apple's 100,000 employees are dedicated to making the best products on earth, and to leaving the world better than we found it.

Abroad Internships

<http://abroad-internships.com/>

'Abroad Internships will help you to find an internship abroad that is tailored to your needs. Before you can start an internships abroad, you will have to find a company that is able to facilitate you a spot. Abroad Internships will help you overcome this obstacle! We have contacts with different type of companies in different locations, spread all across the globe.'

IBM Design

<http://www.ibm.com/design/>

Andy Gatford, Design Manager

"IBM Design's mission is simple: put the user at the center of our products. If you are a passionate problem-solver, able to empathize with users and turn that empathy into design insight, we want you to join us in creating exceptional experiences that span our vast product portfolio."

Create Space London

Rory Gallagher – Founder

Whether you are an artist, designer, maker, hacker, programmer, tinkerer, professional, hobbyist, any kind of freelance creative or techie, then this space is just for you. Probably the best equipped and most affordable multi-disciplinary open access workshops in the capital. Create Space London is an independent not-for-profit organisation. Membership includes a diverse and thriving community, 24 hour open access to 8000 square feet of workshop facilities, digital rapid prototyping, CNC machining, laser cutting, electronics, wood, metal & plastics, screen printing, B&W photographic developing, and ceramics.

POW Media

Andrea, Gabriela and Naz – POW Media Interns

Whether you're seeking a career in the media, you want to develop your skills and try new things, or you've just got an incredible taste in music that needs to be shared, POW! is your platform for showcasing your talents and expressing your views.

MDX Employability Service

Middlesex University has an ambitious vision to ensure that all of our graduates are employable and able to secure a job when they leave University. This support is available while you study and also after you graduate (for life). Our services have been designed with one thing in mind: to give you a head start in the job market.

Also exhibiting (see information on the previous page)

Fashion Retail Academy

Rocket Network

