

Multimedia

Multimedia products are made up of several copyright works of differing ownerships and lifetimes, making it extremely difficult to identify the owners of rights, or obtain permissions.

An insubstantial part of a particular type of work with the product could possibly be copied/reused under the UK fair dealing [exceptions](#) e.g. a still of a graphic, few seconds of a piece of music or a video clip could be copied for private study, non-commercial research, illustration for instruction, criticism or review or quotation. You will find more detailed information and advice on reusing a particular type of work from the table at: <http://unihub.mdx.ac.uk/your-study/copyright-information/by-subject-and-types-of-work>

Other copyright problems exist within multimedia products. There are the varying copyright laws from country to country e.g. fair dealing may be permitted for educational purposes in one country but not another.

Also, the problem of moral rights exists. If a portion were copied or amended, it may be deemed derogatory treatment of the work as a whole.

To obtain permissions for re-using Multimedia products, the production company should be contacted in the first instance, who will either respond or pass you request to the relevant rights owner.

For further information or advice, please contact: k.vasili@mdx.ac.uk

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