

# How To Write A Project

Learning Enhancement Team

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# Variety is the Spice of Life!

Different Schools...

....Different Rules

- Can you use 'I' in an academic text?
- Should an essay have section headings?
- How long is a report?
- Do you use primary or secondary research?
- Footnotes, endnotes or no notes?
- Harvard style referencing or MLA? What about APA?

*Which school are you in? What is acceptable and what is unacceptable in your field?*

**Always check in your module handbooks or with your tutor if you are concerned about appropriacy**

# Project Writing Aims

- To discuss selecting a research question / area
- To become familiar with the typical structures of a proposal
- To become familiar with the typical content of a proposal
- To discuss applying for ethical approval



# Project Writing

What does it mean to write a project? A well written project shows that you:

- Are able to undertake substantial study
- Are able to develop a personal specialism
- Can show skills in finding, selecting and critically analyzing information
- Can show skills in decision making, task management and problem-solving
- Can show skills in summarising and presenting findings

You may also have to write a proposal for your Project. If so, the *AWL Open Workshop* **How To Write A Proposal** could help.

# Projects

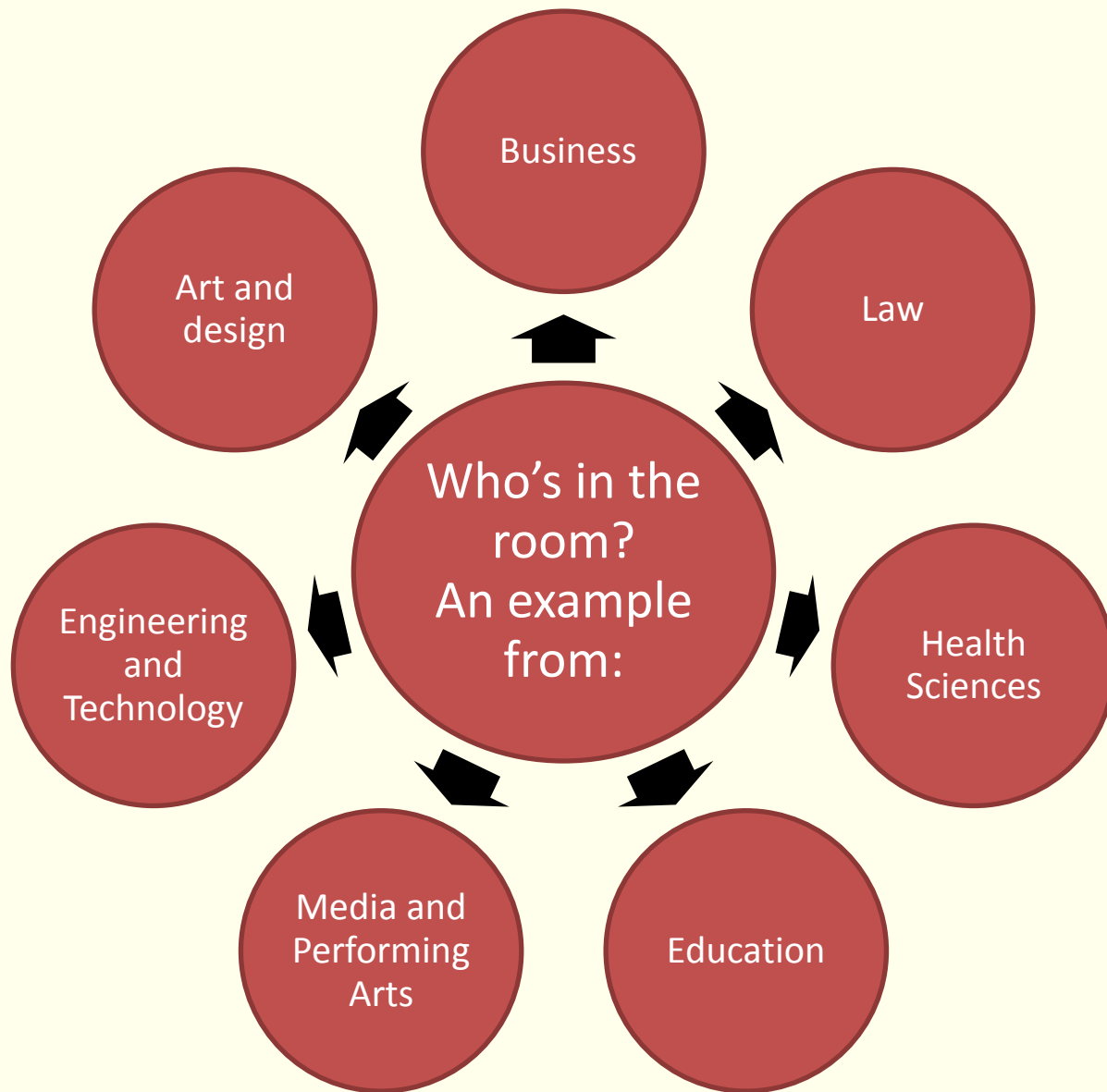
What do you think is the difference between a project and a dissertation?

- Projects are usually – though not always! – shorter
- Projects might
  - Create something
  - Develop something
  - Explore something
  - Implement something
- Can best be differentiated according to:
  - Methodology
  - Outcomes

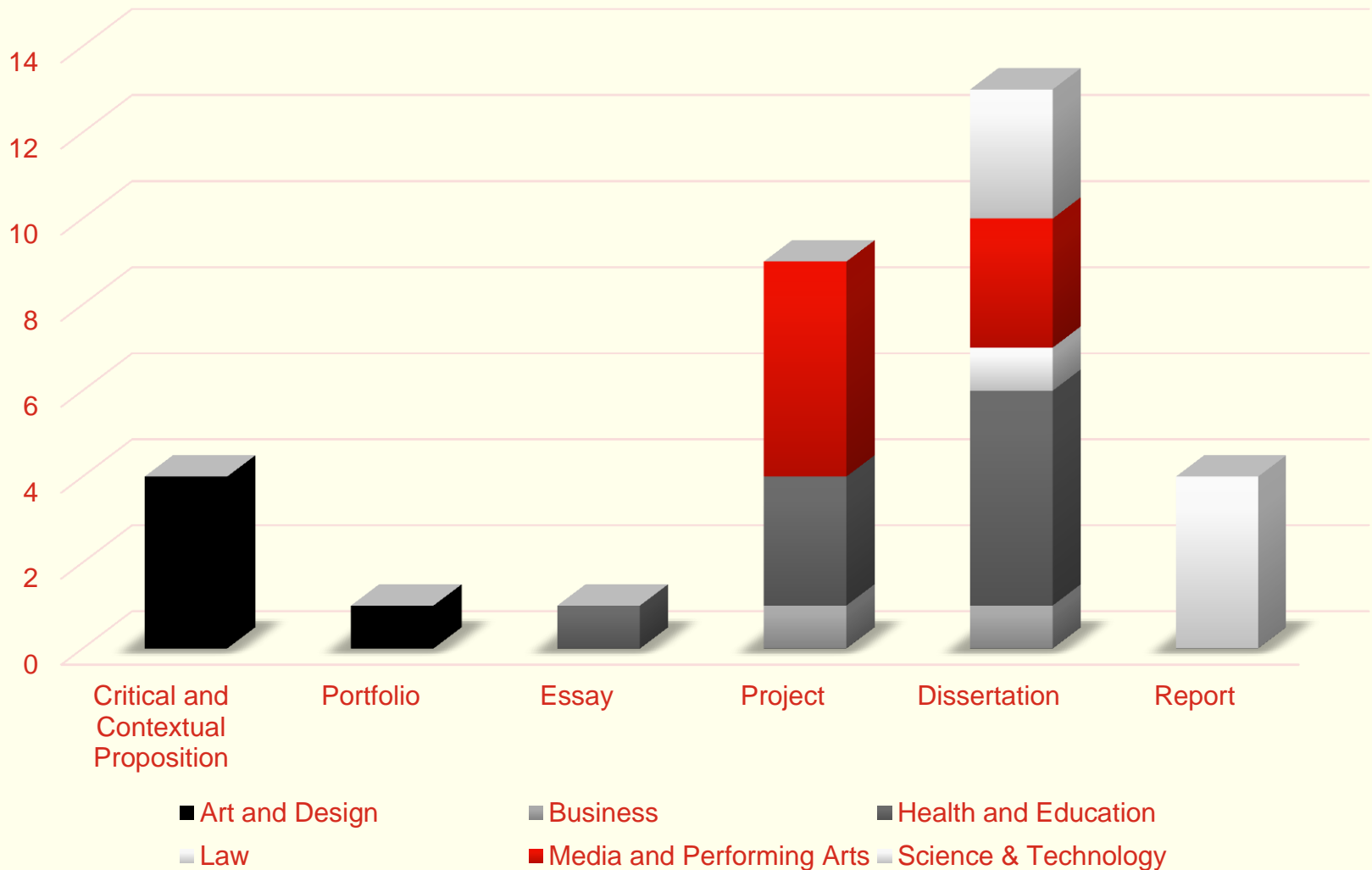
# Topic Areas For A Project

Possible topic areas could include any of the following, so it's important to remember that different schools have different expectations – it's very likely that your Project will include elements from more than one of these areas:

- A Practical Application
  - For example, developing education materials or building a prototype.
- An Artefact Study
  - For example, reflecting on or analysing a piece of art or architecture
- Testing an Hypothesis
  - This could be in the form of an experiment, but it could also include seeing if a theory is being (successfully?) applied to a situation
- A Library / Conceptual Study
  - Usually focused only on secondary research; a detailed, extended essay or critique based on the literature
- A Research Based Study
  - This could be a case study / a report / an analysis / evaluation using interviews, observations and/or questionnaires (primary research)

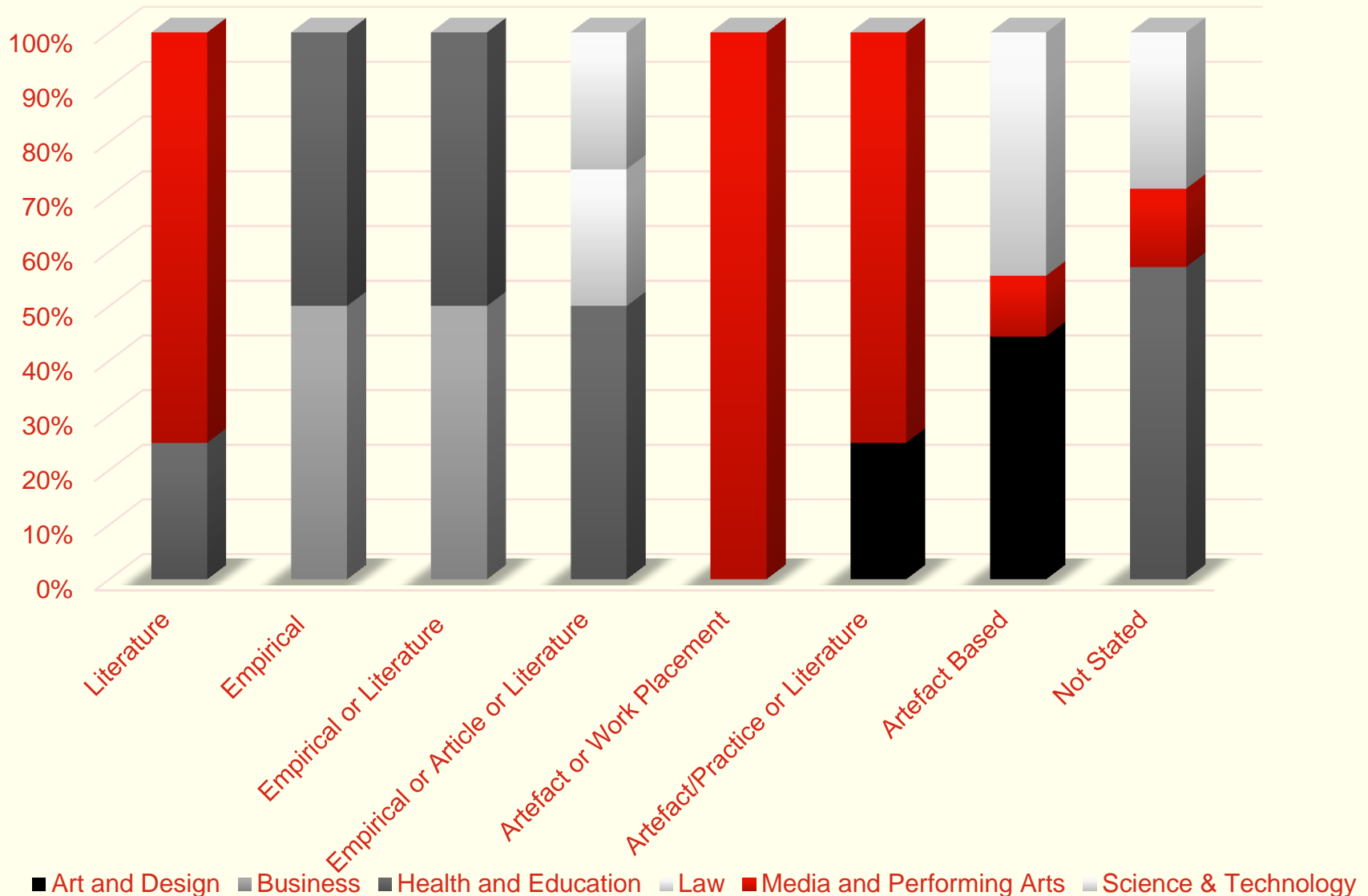


# Expectation





# Project Type



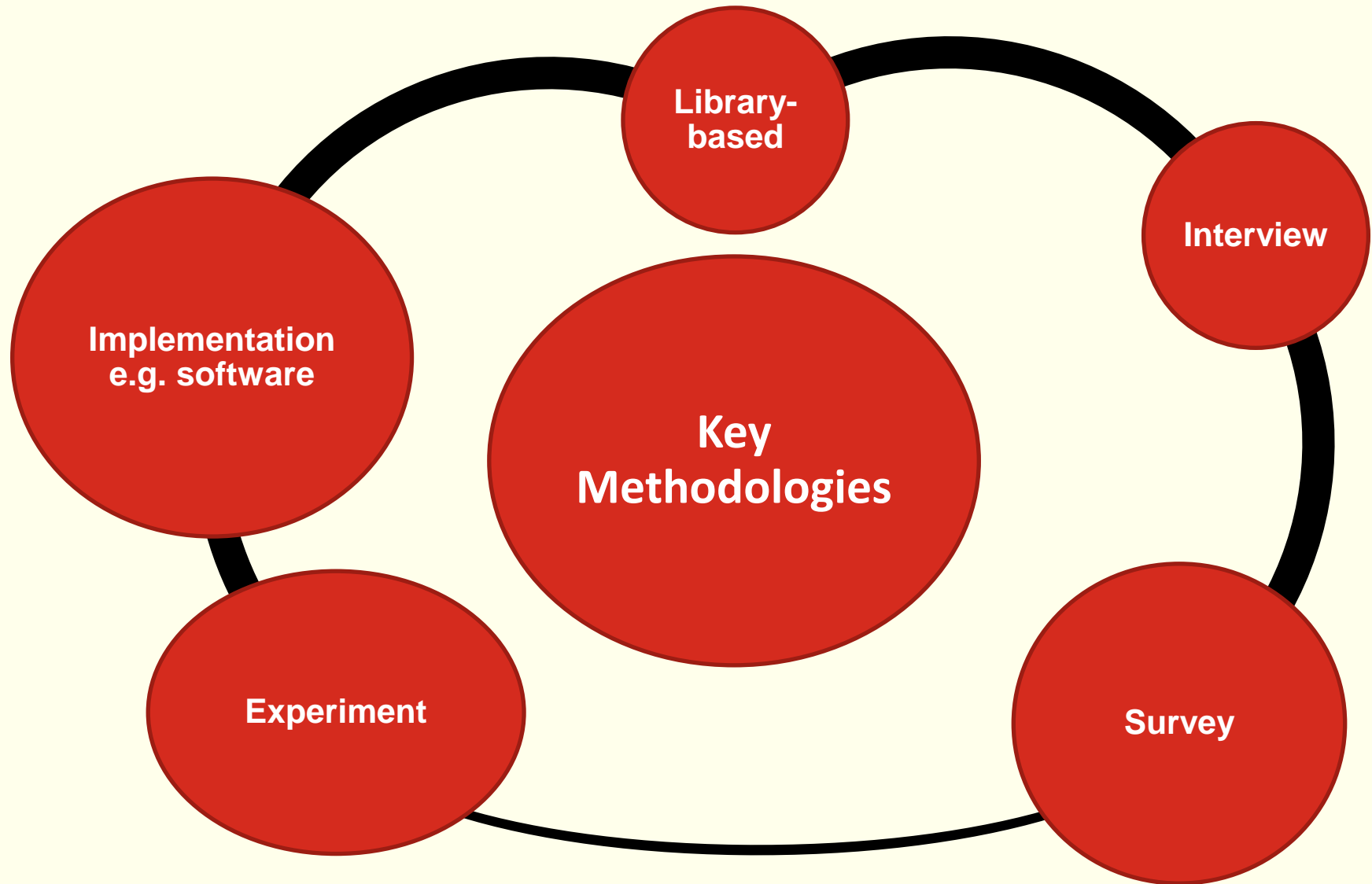
# Expectation Again

You will find that there are different discipline influences, depending on your school or department. These may affect:

- Your choice of research method/s
- What is good data/evidence
- What is 'good' writing
- How to arrange theory-practice
- What balance between theory and practice
- How to see problem-solution
- Which referencing convention
- What referencing 'style'



# Project Types



# Structure

There are many types of Projects, but a typical structure may be:

- Abstract / Executive Summary
- Table of Contents
- Introduction
- Lit Review
- Methodology
- Discussion of Findings / Impact Assessment
- Conclusions / Recommendations
- Bibliography / List of References
- Appendices

# Introductions

With your partner, discuss these questions:

- What's it for?
- What does it prove to lecturers?
- How is it different from an essay introduction?
- What can it do for your dissertation?



# Introductions

What should an introduction include?

## **Orientation to the topic**

- General background information, setting context, showing relevance or importance, defining or classifying any terms, exploring previous seminal literature, raising an issue or problem

**Outline** of the whole work, plus any scope

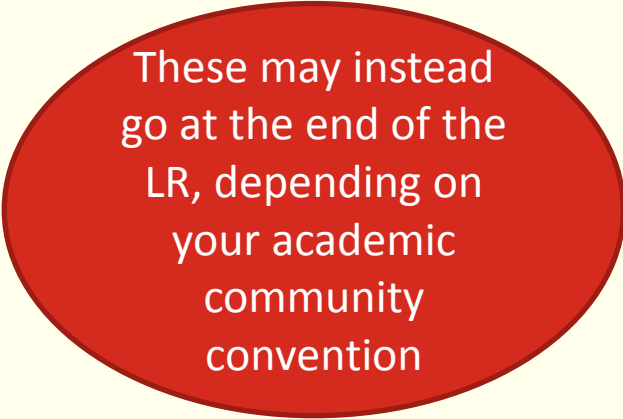
Depending on your academic community:

- Will it lead to the RQ/thesis?
- Will the LR lead to the RQ/thesis?
- Will the LR be contained within the introduction?

# Introductions

What does it mean to 'orientate' the reader? Why is this so important?

- (May be adapted from your proposal) *Depending on your proposal type*
- Establish context, give background, show importance or relevance of topic
- Brief synopsis of literature or current paradigm(s)
- Indicate problem, controversy or gap in the field
- Establish desirability, significance or value of the study
- (Explaining reasons for the writer's interest in the topic)
- Defining certain key terms
- Provide an outline of the dissertation structure
- *Listing the research questions or hypotheses*
- *Briefly stating the research method(s)*



These may instead go at the end of the LR, depending on your academic community convention

# The Literature Review

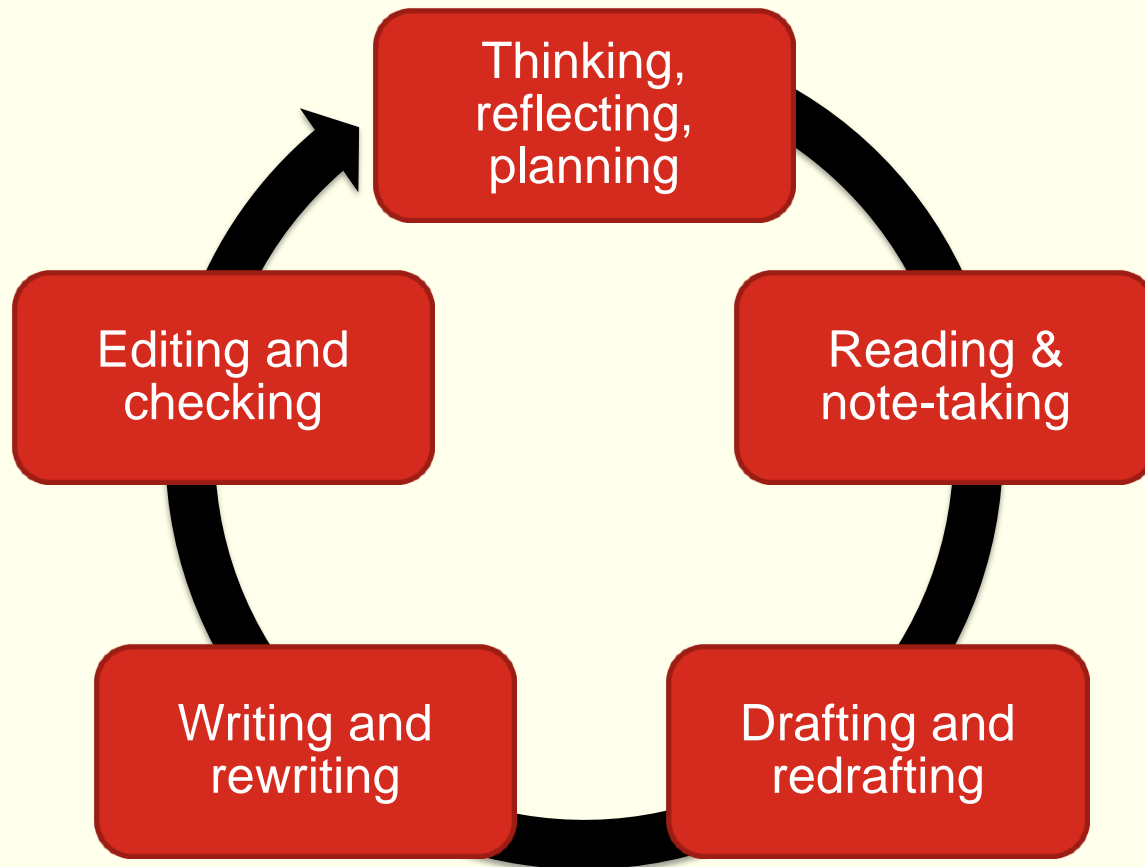
There are four key elements to bear in mind when writing your Literature Review:

1. **Identifying the focus of the review** – this will be the general topic or subject area within which the problem or issue you are investigating is set;
2. **Selecting the appropriate sources** of information – texts and other references;
3. **Critically reviewing and evaluating (analysing)** the literature;
4. **Writing up the review (synthesising)** – the final element of bringing together the material you have gathered and producing a coherent justification for your research.

You may like to attend the *AWL Open Workshop* **How To Write A Literature Review**.



# The Literature Review Process



# Features Of A Literature Review

## Poor Literature Reviews

Confusing and wordy

Is essentially an annotated bibliography

Use only a minimum amount of sources

Only summarise the literature

## Good Literature Reviews

Clear and concise

Synthesises available research

Use a wide range of relevant, up-to-date sources

Evaluates, compares, contrasts and comments on the literature where possible

# Results

Writing your results should be (relatively) straightforward as the Results section is largely descriptive. However, it is useful to bear the following in mind:

- (Relatively) straightforward to write up
- Check them with your supervisor: nothing
- Make sure they fit with RQ, purpose, hypothesis/thesis
- Make sure they derive from your methods

Most common problem for students: results not relevant to the Research Question first posed!



# Discussion

The Discussion is usually the longest and most critical / analytical part of your proposal. The Discussion:

- Is usually what your lecturers are most engaged by (and potentially where the marks are!)
- An opportunity to show how you think (an to be critical and analytical)
- The Sections and order are largely up to you (or your academic community's convention)

It can be useful to think of the Discussion as a 'mini-essay'. Write an assignment brief for yourself, covering your research question and the significance of the results you have outlined in the Results section

# Discussion

Summarise the main findings:

- Do the results make sense, in terms of:
  - your expectations (check thesis/hypothesis)
  - what you read (your literature review)
- If your results agree with previous work, fine.
- If not, explain, or leave unresolved *"We cannot account for the ..."*

Speculate about possible explanations for the findings:

- Mention limitations (shortcomings) of the research
- Sample size, of course, but what else? Problems with carrying out the method as originally planned? Not randomly chosen participants? Low response rate? Failure to look at a crucial time interval? Bias?
- Explore any unsettled points in results

# Conclusions

Students often worry about writing their conclusions, but this fear can be misplaced. As long as you have given a clear Literature Review, Results and Discussion, the Conclusion shouldn't present an issues. Conclusions should:

- Re-state the main purpose:
  - thesis / hypothesis / Research Question
- State whether or not the findings support them
  - How and why? What does it all mean?
- Make recommendations and suggestions for future research.
  - Be specific! *"If ... were repeated, it should ..."*
- Discuss the general and practical implications of the findings:
  - For professional, practical or industry practitioners
  - For government policy, funding
  - For academic communities



# Top Tips

When writing your Discussion and Conclusion, be aware of these pitfalls:

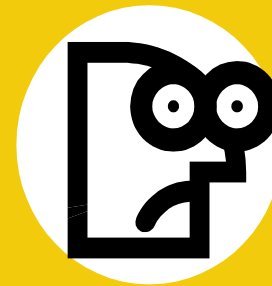
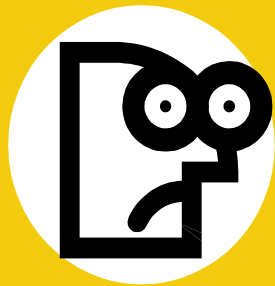
- Don't just repeat results
- Be flexible – how you arrange it reflects your thinking
- Most popular is to move simple to complex (building up to the conclusion)
- Check conclusion is consistent with your RQ
- Emphasize what is new, different, or important
- Consider alternative explanations for your results
- Keep speculation relevant!
- Be careful with biased language or biased citation of previous work: use cautious language

# Where now?

- Need more detailed assistance? [Book a tutorial!](#)
- Want feedback on a specific section? [Drop in to Getting Your Assignment Ready!](#)
- Want somewhere quiet to write, and get on the spot assistance? [Try The Writing Space!](#)
- Got a few quick questions? *AWL Office Hours* at [The Study Hub] are for you!
- *AWL Open Workshops* can be [booked here!](#)
  - *Suggestions:*
    - How To Write A Literature Review
    - How To Write An Abstract
    - Writing Effective Paragraphs
    - Introduction To Dissertations
    - Advanced Dissertation Writing



# Project Writing



**It's QUESTION TIME!!**