

THE PLASTIC REDUCTION CAMPAIGN

HOW STUDENT MAGGIE DAVIES IS PIONEERING ENVIRONMENTAL CHANGE



Why is plastic reduction important to you?

"I first became passionate about reducing plastic waste during my travels to Tanzania in September 2018 as I was shocked by the sheer amount of litter on every street. Even on the beautiful beaches, I found wrappers, straws, bottles, cups and more.

It got me thinking about how much plastic waste I produce in my everyday life. In every supermarket, an extremely high percentage of goods are sold in plastic and when I thought about where this plastic would go, either into landfill or worse into the sea to get washed up onto the beaches of Tanzania, I understood how big of a problem single use plastic is. That's why I joined the Plastic Reduction campaign at Middlesex. I'm hoping that little by little we can encourage and help students to reduce their plastic footprints by introducing plastic alternatives and making them available."

#TeamMDX working towards positive change

The Plastic Reduction Campaign is a student-led initiative focused on creating positive environmental change at Middlesex University.

Last year on the Plastic Reduction Campaign, we saw how many plastic bottles were being used on campus so we thought about offering students an alternative.

Now we sell reusable bottles that can be bought on campus. They feature the slogan #TeamMDX which hopefully fosters a community spirit at MDX.

Seeing students using the bottles makes me feel so proud of my achievements on the Plastic Reduction Campaign!

